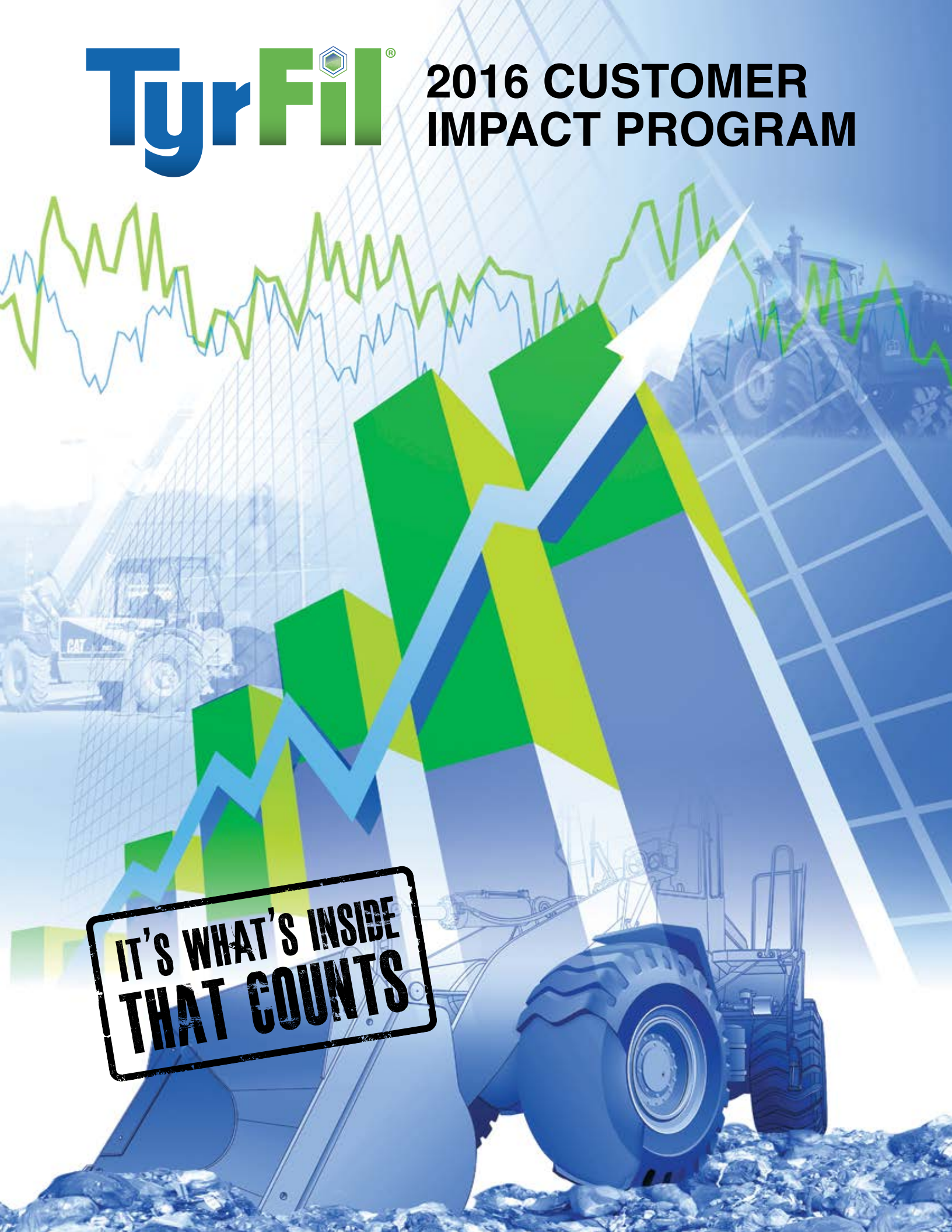




# 2016 CUSTOMER IMPACT PROGRAM

**IT'S WHAT'S INSIDE  
THAT COUNTS**



Accella Tire Fill Systems is pleased to introduce our TyrFil Customer IMPACT Program. As part of our commitment to grow your Tire Fill business, the following technical and sales support benefits are available to eligible customers. Thank you for being a valued TyrFil Customer!

<b>2016 TYRFIL CUSTOMER IMPACT PROGRAM</b>				
	Bronze	Silver	Gold	Platinum
Qualification – Annualized Sales	< \$30K	\$30K-\$100K	\$100K-\$300K	> \$300K
<b>TECHNICAL SUPPORT</b>				
Annual Scheduled Tech Visits	1	2	4	✓
Unlimited Telephone Tech Support	✓	✓	✓	✓
Discounted Parts		10%	15%	25%
Recycling Equipment Lease Program		✓	✓	✓
Most Valuable Processor (MVP) Program		✓	✓	✓
<b>SALES SUPPORT</b>				
Jointly Developed Annual Business Plan			✓	✓
IMPACT Sales Calls			✓	✓
IMPACT funds 50/50 **		\$500	\$1000	\$1500
TyrFil University		✓	✓	✓
Tradeshaw/Open House Support		✓	✓	✓
Promotional Items	Regular	Regular	Premium	Premium
Co-branding Opportunities ***			✓	✓
Primary Customer Service Representative	✓			

## 2016 Program Details

The program details listed above are valid from January 1, 2016 through December 31, 2016. Tier qualification is based on 2015 annual sales. Customers with multiple locations: IMPACT funds and scheduled tech visits qualified per location.

\*\* IMPACT funds need to be pre-approved by Accella Tire Fill Systems management and will require proof of cost and performance. These funds can be used on sales and marketing initiatives including but not limited to truck decals, banners, open houses, advertising, and tradeshow expenses. Please request a complete approved list from your Regional Sales Manager.

\*\*\* Co-branding opportunities include but are not limited to wheel stickers, posters, advertising, sales flyers, truck decals, and banners. Discuss with your Regional Sales Manager additional potential co-branding opportunities.

**Accella Tire Fill Systems**  
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